

AUA FACULTY AGREEMENT

Continuing medical education consists of educational activities which serve to maintain, develop, or increase the knowledge, skills, and professional performance and relationships that a physician uses to provide services for patients, the public, or the profession. The content of CME is that body of knowledge and skills generally recognized and accepted by the profession as within the basic medical sciences, the discipline of clinical medicine, and the provision of health care to the public.

The AUA Office of Education requires anyone who is the position to control the content of an accredited continuing education activity [e.g. scientific program directors, faculty presenters, speakers, moderators, program planners, contributors, editors, reviewers, and presenting authors]:

- Must not be an employee or owner of a commercial interest (aka ACCME ineligible company) at any time during the planning or presentation of a CME activity. A commercial interest is defined as a company whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients [Standard 3.2]
 - Exceptions - Employees or owners of a commercial interest may control the content of an accredited activity in the following specific circumstances.
 - When the content of the activity is not related to the business lines or products of their employer/company.
 - When the content of the accredited activity is limited to basic science research, such as pre-clinical research and drug discovery or the methodologies of research, and they do not make care recommendations.
 - When they are participating as technicians to teach the safe and proper use of medical devices and do not recommend whether or when a device is used.
 - Approval for Exceptions - If you believe any of these exceptions apply to you, please notify AUA Staff for approval prior to accepting this agreement.
- Disclose all financial relationships with any commercial interest within the past 24 months. [Standard 3.1]
- Base all the recommendations for patient care on current science, evidence, and clinical reasoning, while giving a fair and balanced view of diagnostic and therapeutic options. [Standard 1.1]
- Ensure that all scientific research referred to, reported, or used in accredited education in support or justification of a patient care recommendation conforms to the generally accepted standards of experimental design, data collection, analysis and interpretation. [Standard 1.2]
- Refrain from advocating for or promoting, practices that are not, or not yet, adequately based on current science, evidence, and clinical reasoning and disclose to learners when discussing such within the accredited activity. [Standard 1.3]
- Provide strong support from the overall body of evidence if claiming the superiority of one technology, program, product, device, drug or service over another. [AUA]
- Refrain from recommendations, treatments, or manners of practicing healthcare that are known to have risks or dangers that outweigh benefits or are known to be ineffective in the treatment of patients. [Standard 1.4]
- Develop content that promotes improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest. [Standard 2.2]
- Use generic names when speaking about technologies, programs, products, devices, drugs and/or services; use trade names only for clarification. [Standard 5.2c]
- Refrain from including any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages in educational material. [Standard 5.2c]
- Refrain from actively promoting or selling products and/or services that serve your own professional or financial interests during the accredited activity. [Standard 2.2]
- Receive no payments for participation with the exception of those provided by the AUA. [Standard 4.1]

- Refrain from speaking at an industry sponsored non-CME activity held during the program. [AUA]

I have read and agree to abide by these guidelines in my contributions to the CME activities developed by the AUA Office of Education

I attest that I will disclose all financial relationships. If I have no disclosures, I will state that I have nothing to disclose.

Please visit www.auanet.org/coj to disclose.

Signature

The AUA Office of Education faculty agreement is driven by the ACCME Standards for Integrity and Independence in Accredited Continuing Education.

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SAMPLE